

Author Index

A

Adler, E. S., 165, 196
Alexander, K., 316
Allen, T. H., 14, 15, 39
Andrews, F. M., 229
Atkin, C. K., 312
Austin, E. W., 7, 73, 78, 192, 193, 204, 263,
264, 265, 331, 358

B

Babbie, E., 174, 177, 181, 182, 189
Barr, 8
Baxter N., 88, 90, 91, 174, 177, 181, 182, 189
Berelson, 183
Blair, J., 122, 195, 199, 204, 210, 211, 215
Blankenship, N. M., 132, 198
Boster, F. J., 331
Bourland, P. G., 298
Bradburn, 198
Breen, G. E., 132
Brooks, D., 295
Broom, G. M., 5, 7, 13, 16, 53, 64, 72, 73, 77,
140, 141, 145, 174, 183, 274
Bubbie, E., 88, 90, 91

C

Cacioppo, J. T., 310
Cameron, G., 280
Campbell, B. A., 178, 179, 211
Canary, D. J., 277
Center, A. H., 5, 16, 77
Chaffee, S. H., 275, 335

Chaiken, S., 272, 310
Chen, S., 292, 310
Chiagouris, L., 56
Christian, L. M., 237, 238
Clark, R., 165
Cochran, W. G., 123
Cone, C. L., 8, 280, 281
Converse, J. M., 100
Cook, S. W., 217
Cutlip, S. M., 5, 16, 77, 125, 274
Czaja, R., 122, 195, 199, 210, 211, 215, 204

D

Davids, M., 130
Davis, K. C., 291
Deutsch, M., 217
Dillman, D. A., 193, 194, 195, 196, 198, 199,
206, 207, 208, 237, 238, 344
Dixon, A., 7, 73, 78
Dominick, J. R., 24, 141, 165, 176, 177, 182,
187, 199, 200, 201, 202, 204, 208,
213
Dorfman, L., 343
Dozier, D. M., 5, 7, 13, 53, 64, 72, 73, 140, 141,
145, 174, 183, 274, 278
Dozier, D. M.
Draper, 8
Drucker, P., 80
Dutka, A., 132

E

Ehling, W. P., 15, 278
Ehrenberg, R. G., 221

F

Farrelly, M. C., 291
 Feldman, 8, 280
 Feldstein, L., 280, 282
 Fico, F. G., 186
 Fitzgerald, K., 86
 Fowler, F. J., Jr., 211, 212, 233, 234
 Freedman, R., 100
 Frey, 193, 201, 202, 203

G

Galavotti, C., 334
 Gallion, K. J., 334
 Geistfeld, R. E., 70
 Gonving, 8
 Groves, R. M., 201, 205, 210
 Grosse, A. C., 205
 Grunig, J. E., 5, 7, 65, 66, 274, 275, 277, 278,
 280, 311
 Grunig, L. A., 5, 7, 278

H

Harris, T. L./Impulse, 130, 298
 Haviland, M. L., 291
 Healton, C. G., 291
 Hersey, 291
 Hicks, J. J., 290
 Holsti, O., 188
 Huang, Y., 275, 278
 Hubbell, N., 27
 Hughes, J. H., 345
 Hunt, T., 65, 66, 274

J

Jahoda, M., 217
 Jefferus-Fox, B., 7, 9
 Jernigan, D., 343
 Johnson, J. B., 103, 104, 110, 206
 Johnson, T. E., 206

K

Keeter, S., 205
 Kendall, R., 70, 71
 Kerlinger, F. N., 92, 143, 144, 145, 189
 Kincaid, D. L., 57
 Kish, L., 123, 203
 Kohut, A., 205
 Krueger, R. A., 151, 154, 162

L

Lacy, S., 186
 Langer, G., 295

Lavrakas, 202, 203, 204
 Levine, R., 220
 Lindenmann, W. K., 134
 Lininger, C. A., 104, 106, 109, 212, 232
 Locander, 198
 Lott, A., 206
 Lyberg, 210

M

Malcock, O., 302
 Mangione, T. W., 198, 211, 212
 Manning, 29
 Marrow, A. J., 271
 Martin, D., 4
 McAlister, A., 334
 McGuire, W. J., 297, 298, 299, 300, 301, 302,
 303, 304, 305, 306, 307, 309, 311,
 312, 313, 319
 McKeown, M. P., 144
 McLeod, J. M., 275
 Melamed, B. G., 333
 Mendelsohn, H., 297, 298, 299, 300, 303, 305,
 306, 308, 309, 317
 Messeri, P., 291
 Meyer, D., 295
 Miller, C., 9, 205
 Miller, M. M., 162
 Moed, 8
 Monahan, J. L., 331
 Mongeau, P. A., 331
 Monks, J., 221
 Morgan, D., 151, 154

N

Nachmias, C., 89
 Nachmias, D., 89
 Nager, N. R., 14, 15, 39
 Newcomb, T., 275
 Nickols, F., 4
 Norris, 89
 Nowalcyk, 305

O

O'Keefe, D. J., 284

P

Palshaw, J. L., 148
 Perloff, R. M., 292, 293
 Petty, J. E., 310
 Pfau, M., 327
 Pinkleton, 192, 193, 204
 Pinkleton, B. E., 7, 73, 78, 263, 264, 265, 331
 Pisani, R., 100
 Plous, S., 294, 296

Powell, B., 343
Presser, S., 205
Purves, R., 100

R

Ramirez, 334
Repper, F. C., 277, 278, 310
Reynolds, 103, 104, 110
Rice, R. E., 312
Richmond, L. B., 282, 283
Ridout, T. N., 205
Riffe, D., 186
Robinson, E. J., 171, 192
Rogers, E. M., 57, 326
Rokeach, M., 293
Rudman, 8
Ruiz, M., 291

S

Salmon, 203
Sarle, W., 226
Schachter, J., 317
Schannon, D. M., 206
Schulte, B., 295
Schutt, 199, 213
Schweld, B., 302
Searly, S., 206
Seigle, 89
Seltiz, C., 217

Settles, C. J., 59
Siegel, L., 333
Solomon, D. S., 287
Stafford, L., 277
Stanley, J. C., 178, 179, 211
Stateman, A., 307
Stephenson, W., 143
Sudman, S., 108, 109, 198

T

Themba, M., 343
Thomas, D., 144,

U

Um, N., 331

W

Walker Group, 281
Wallack, L., 343, 344, 345
Warwick, D. P., 104, 106, 109, 211, 212, 232
Weiner, A., 307
Williams, F. W., 112
Wilson, L. J., 129, 133
Wimmer, R. D., 141, 165, 176, 177, 182, 187,
199, 201, 202, 204, 208, 213, 245
Withey, S. B., 229
Witte, K., 331
Wofford, H., 313, 316